

- INVEST IN SCHOOLHOUSE ROCKED -

SCHOOLHOUSE ROCKED

- THE HOMESCHOOL REVOLUTION -



THERE'S A REVOLUTION TRANSFORMING EDUCATION
AND IT'S NOT HAPPENING IN THE CLASSROOM!

Join the Revolution!

Schoolhouse Rocked is an exciting documentary, currently in post-production, with a planned **THEATRICAL RELEASE!**

The film will **encourage** new families to homeschool and **equip** homeschooling families to start strong and finish well. It will break down common **myths** and **misconceptions** and answer important **questions** about homeschooling.

Join a select group of leaders who are working to advance the homeschooling movement and help us **finish this important film!**



CRISIS IN EDUCATION!

Evolution

Secular Worldview

Unsafe

Sexuality

Gender Confusion

Indoctrination

Failing Academically!

Social Distancing

No God!

No Bible!

Socialism

Peer Pressure

Loss of Parental Influence

Bullying

Over 60% of the U.S. population says K-12 education is on the wrong track.*



The Homeschool Revolution!

- Freedom to teach family values and beliefs
- Opportunity for kids to pursue their interests and passions
- Socialization and community
- Individualized learning
- Academic excellence
- Family unity
- So much more!

“We believe homeschooling is critically important if we are to save our republic and the Christian family and church.”

– Kirk Cameron, Actor and Producer

Help us Raise

\$50,000

to finish Schoolhouse Rocked!

The majority of the production budget has been raised. \$50,000 is needed for the remainder of post-production (music, color, sound mix, deliverables).

Additional funds will be raised for P&A. (marketing).



Click to view
the full budget.



Let's Make a Difference Together!

Your partnership with
Schoolhouse Rocked
will influence the next
generation of homeschool
families and have a
lasting impact on culture!

Invest in the Film

Qualified investors can earn a generous
preferred rate AND equity in the film.

Cash Flow Breakdown

Theaters: 25% of gross ticket sales

Fathom: 50% of remainder

Investors (P&A): \$270,250 (\$235,000 + 15%)

Deferments: \$187,000 (170,000 +10%)

Investors (Prod.): \$55,000 (\$50,000 +10%)

Profit participation

Profit Participation:

Production Investors: 35%

P&A Investors: 5%

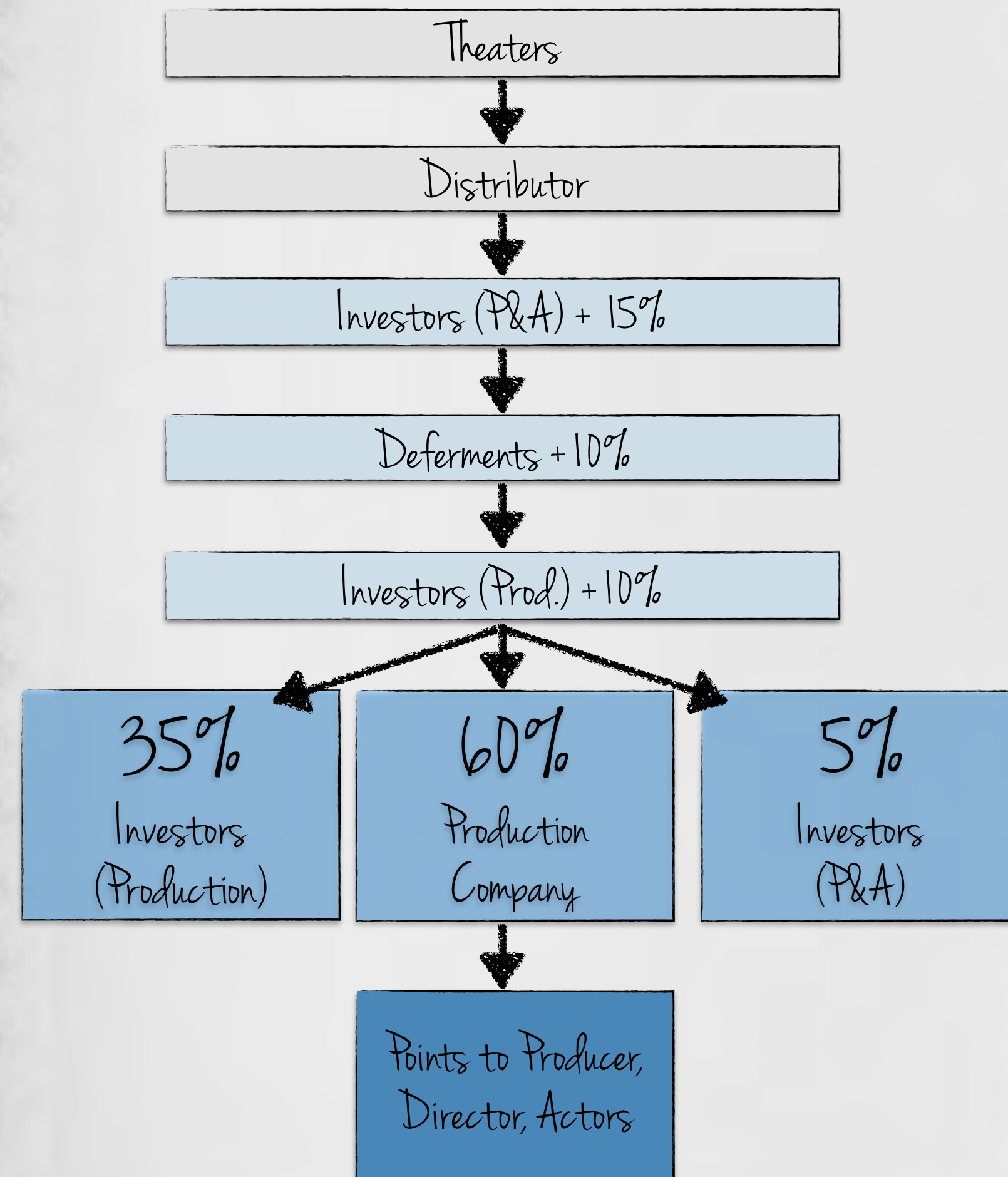
Production Company: 60%

Minimum Investment - \$35,000

JOIN THE REVOLUTION!



Waterfall



Investment Scenario (Production)

- **Production investors invest \$50,000** to complete production and post-production.
- Six months later, the film is finished and the theatrical advertising campaign begins.
- The theatrical release takes place 5-6 months later, over two consecutive Tuesdays (Fathom Events is planning for a two-day release in around 800 theaters across the country).
- The theaters get 25% of the gross ticket sales. The distributor (Fathom Events) and studio split the remainder of the proceeds.
- From the net theatrical receipts, the P&A investment is paid back at a 15% preferred rate (\$270,250).
- Next, deferments are paid back at a 10% preferred rate (\$187,000).
- Next, the **production investors are paid back at a 10% preferred rate (\$55,000)**, approximately 1 year after investment.
- Finally, the profits from the theatrical release, home video, streaming, television, and international distribution are split among the studio (60%), **Production Investors (35%)**, and P&A Investors (5%), **for the life of the film.**

For more information, [click here](#) to view income projections.

Note: Investments in film involve a high level of risk. Returns are not guaranteed.

Investment Scenario (P&A)

- As the film is being completed, **P&A investors invest \$235,000** for prints and advertising.
- The theatrical release takes place 5-6 months later, over two consecutive Tuesdays (Fathom Events is planning for a two-day release in around 800 theaters across the country).
- The theaters get 25% of the gross ticket sales. The distributor (Fathom Events) and studio split the remainder of the proceeds.
- From the net theatrical receipts, the **P&A investment is paid back at a 15% preferred rate (\$270,250)**, approximately 6 months after their initial investment.
- Next, deferments are paid back at a 10% preferred rate (\$187,000).
- Next, production investors are paid back at a 10% preferred rate (\$55,00).
- Finally, the profits from the theatrical release, home video, streaming, television, and international distribution are split among the studio (60%), production investors (35%), and **P&A Investors (5%), for the life of the film.**

For more information, [click here](#) to view income projections.

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Audience and Impact

Primary Audience

Homeschool families - It is estimated that there are currently over 2.3 million homeschooled students in the U.S. alone. This number does not account for the record growth expected in 2020.

Other Important Audiences

- Those considering homeschooling
- Former homeschoolers and graduates
- Public and private school educators
- Skeptical family and friends of homeschoolers

Audience Engagement and Social Impact

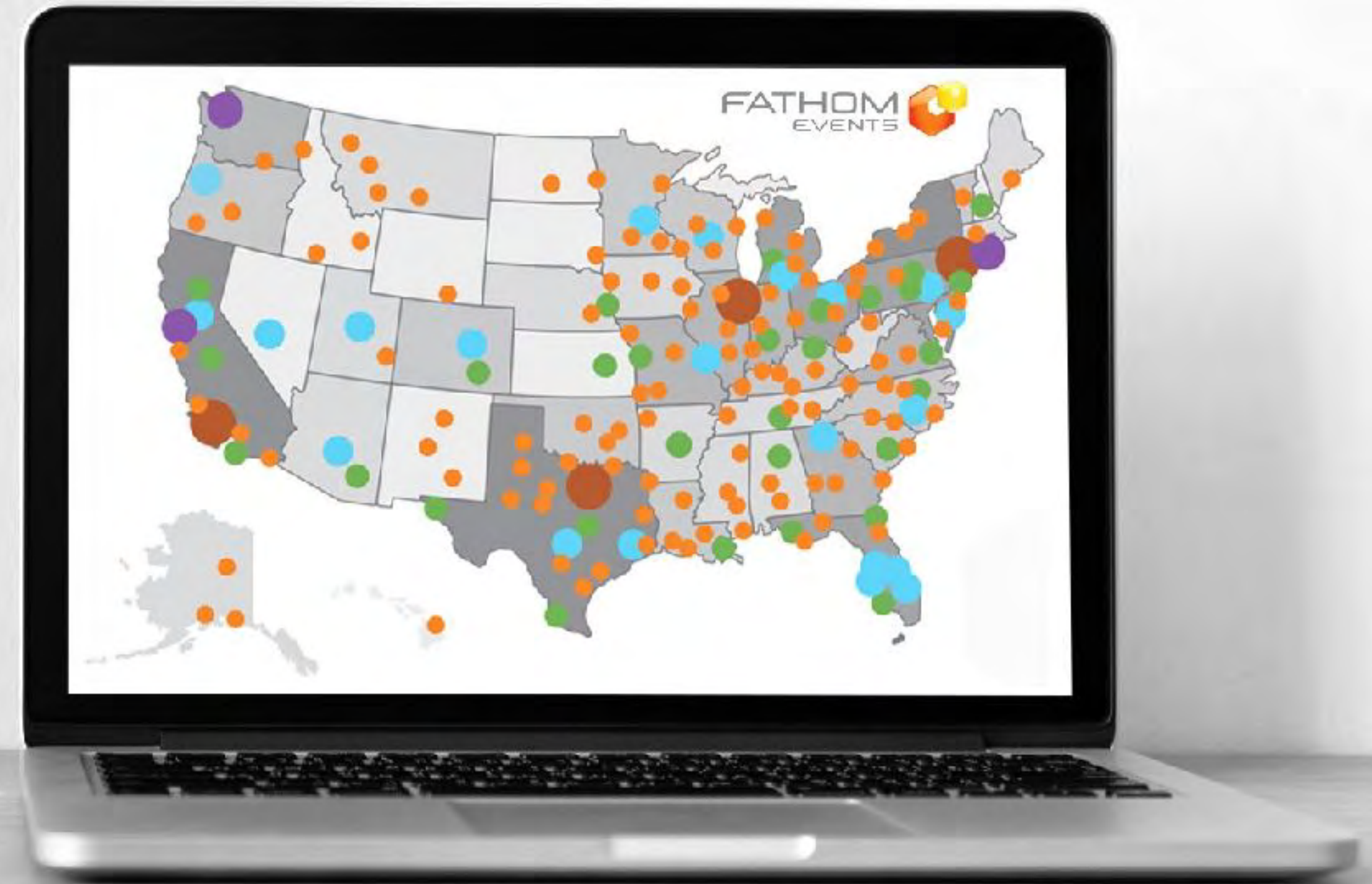
Schoolhouse Rocked seeks to be a leading force in this **revolution in education!**

Along with the film, SchoolhouseRocked.com, The *Schoolhouse Rocked Podcast*, the Homegrown Generation Family Expo, and the *Schoolhouse Rocked Backstage Pass* website offer valuable resources to **encourage** and **equip** the next generation of world changers.

Viewers will be encouraged to share the movie and online resources with their family and friends as a way to **strengthen the homeschool community** and **encourage new families to begin homeschooling!**

Distribution Plan

- Theatrical premier in partnership with Fathom Events - Currently planning a two-night showing in hundreds of theaters across the country
- Widespread digital streaming - Amazon, iTunes, Netflix, etc.
- Digital download, Blu-ray, and DVD
- Community events and theatrical screenings in partnership with churches, homeschool groups, etc.



Timeline

Pre-Production

Fundraising/Production

Fundraising/Post-Production - Current Phase

Promotion and Advertising (Theatrical Release)

Theatrical Release (Fathom Events)

Promotion and Advertising (DVD, Blu-ray, Digital)

DVD, Blu-ray, Digital Release

September 2016 - November 2016

November 2016 - July 2019

January 2021*

4-6 month pre-release window

Dependent on Funding

6 month window starting at release

3 months after theatrical release



*Dates are dependent on fundraising, Fathom Events scheduling, and any pending distribution deals.

Cast



Heidi St. John



Sam Sorbo



Sarah Mackenzie



Dr. Christopher
Perrin



Andrew Pudewa



Dr. Carol Swain



J. Michael
Smith, Esq.



Ken Ham



Andrew Kern



Dr. Jennifer
Murff



Josh Tolley



Israel Wayne



Colleen Kessler



Bryan Osborne



Click for Official Trailer

SCHOOLHOUSE ROCKED

- THE HOMESCHOOL REVOLUTION -

Key Creative Personnel



Garritt Hampton – Director

Garritt is a movie industry veteran with credits on some of the biggest movies of the last decade, including Interstellar, Furious 7, TRON: Legacy, GI Joe: The Rise of Cobra, The Twilight Saga: New Moon, and many more. Following several years of working as a motion control technician in Hollywood, Garritt made an abrupt shift and taught film at a Los Angeles area private school, while producing short documentary content for his church. His time teaching high school and middle school students deepened his love for education and his passion for the creative process. View Garritt's credits at <https://schoolhouserocked.com/gh-credits>.



Yvette Hampton – Producer/Host

Yvette's greatest enjoyment is being a wife and mom. She has been homeschooling since 2011 and is passionate about changing lives and families through homeschooling. She and Garritt have been married for 24 years and she thrives on interacting with people, especially young wives and moms who are in need of encouragement. Her extensive business background, organizational skills, and ability to connect with people make her an excellent host and producer.

The Team

Filmmaking is a team sport! Schoolhouse Rocked is being completed by some of the best in the business. From pre-production, through production and post, experienced professionals are working to make every part of this film truly excellent.



Bronze Oxen Films



Contact

If you are interested in
investing, please contact
Yvette Hampton, Producer
Yvette@SchoolhouseRocked.com
661-877-3172

JOIN THE REVOLUTION!