



The Schoolhouse Rocked Podcast

Media Kit

Season 6, 2023



PODCAST AD RATES (Audio and Video) - Q1, 2022

Pre-Roll (Live Read) - \$2,000 per month, 1-year contract

Each episode features a single host read pre-roll ad, which is included in the podcast video.

Mid-Roll (30 seconds) - \$1,750 per month, 6-month contract

Includes sponsor card and link on all full-length podcast videos.

Post-Roll (30 seconds) - \$1,500 per month, 6-month contract

Includes sponsor card and link on all full-length podcast videos.

Ad rates are based on an average of 50,000 downloads per month and are calculated on a CPM model. Pre-roll rate is \$40 CPM. Mid-roll rate is \$35 CPM. Post-roll rate is \$30 CPM. Ads must adhere to our advertising guidelines and production standards, and must be approved by Bronze Oxen Films LLC. Download statistics do not include radio and livestream plays.

Starting in January, mid-roll sponsors will also receive a full screen sponsor title card and a link in the video description on all full-length podcast videos. Host read pre-roll ads are also included in the YouTube Video.

We do not use “dynamic insertion” for advertisements. All advertisements on The Schoolhouse Rocked Podcast are included in the MP3 and MP4 files of each episode.

To advertise on the Schoolhouse Rocked Podcast call Garritt Hampton at 661-886-3131 or email Garritt@SchoolhouseRocked.com.

The Schoolhouse Rocked Podcast is impacting countless lives by...

- **Encouraging families who aren't yet homeschooling to dive in!**
- **Bringing Biblical encouragement and practical advice and resources to current homeschool families so they will stay the course.**
- **Breaking down the misconceptions and negative stereotypes that many people believe about homeschooling.**



ABOUT THE SHOW

Winner of the Content2020 award for Best Video Podcast in the Homeschooling category, *the Schoolhouse Rocked Podcast* brings encouragement and resources from the top home education experts in the nation to homeschooling families around the world. The show allows listeners to grow with the hosts as they learn from today's home education leaders - speakers, authors, activists, and curriculum publishers. Their conversations build listeners up and give important resources to help them train their children for eternal success - from preschool to graduation - to start strong and finish well!

The show's 6th season starts Monday, January 2nd. Since its launch in 2018, more than 500 episodes have been published and the show has enjoyed more than 1.25 million total downloads and video views. The show consistently maintains top chart positions, glowing reviews, and steady audience growth, breaking 57,000 audio downloads in June.

Our audience consists of mainly Christian homeschooling moms (and those considering home education), between the ages of 30 and 45.

MEET THE HOSTS



Yvette Hampton is a homeschool mom through and through, but it wasn't supposed to be this way. Like so many other homeschoolers, Yvette and her husband, Garritt, said they would NEVER homeschool their kids, but God had other plans. Yvette is the producer and host of the documentary, *Schoolhouse Rocked: The Homeschool Revolution*, directed by her husband, Garritt Hampton. As a mom who is concerned for the future of this generation and the future of our country, Yvette has a deep passion to see a culture shift by encouraging people through the truth of God's Word. Her greatest joy in life is being a wife and mom!

Aby Rinella is homeschool mom to 3, writer, speaker, Homeschool Idaho board member. She loves to encourage and inspire women to live the life they were designed to live, to train up their children in God's Word, and to stand on truth in a culture that has lost its foundation. Aby and her husband, Jesse, love the outdoors and speak and write on the benefits of pointing children to their Creator by spending time in His creation.



PARTNER WITH US!

The Schoolhouse Rocked Podcast is a part of the Christian Podcast Community and is a production of Bronze Oxen Films LLC. The show is available on every podcast platform and is carried on KEYK Key Radio 89.3. **Our Statement of Faith can be found here.**



RATINGS AND REVIEWS



4.9 stars from 225 ratings

Encouraging & informative!



"I love this podcast! I've been listening for years and find encouragement in each episode. Yvette is a down to earth mom who has a heart for Jesus. Her interviews are fun and informative on a wide variety of homeschool topics, and the guests she has on the show are top notch! I enjoy listening to this podcast soooo much!"

Colossians 3:23-24 via Apple Podcasts · United States of America · 07/25/22

Golden!!



"I just discovered Yvette and this podcast through her you tube channel and LOVE everything I have watched and listened to. As a new homeschool mom, I'm hungry for information presented with a similar biblical worldview and standard for raising my kids. Thank you for the great work you are doing in helping homeschool families raise Godly, educated kids."

Encouragement and advice



"Of all the podcasts I listen to, this is the one I never miss! I always get something out of the time spent listening."

Best homeschool encouragement!



"I can hear Yvette's smile throughout the podcast and it makes me smile! Her joy is contagious and encouraging for this tired homeschool mom. 😊❤️"

Always Encouraging!



"Biblical and practical! I'm so thankful as there have been tough seasons in our homeschool journey, but Yvette and "Abinella" make me feel normal in the rough spots but challenge me to continue on."

Encouraging!



"This is just the encouragement I've been needing as I'm heading into my 5th year homeschooling. I LOVE how the host always points back to Christ and His sufficiency in all things. I will definitely be tuning in more, as well as listening to older episodes. Thank you all!"

caffeinatedtulip via Apple Podcasts · United States of America · 08/02/22